



# US BONES

## Fundraising Information

Fall/Winter 2006

www.usbones.com

### MISSION

Our mission is to support animal shelters and rescue groups by donating 25% of the sales of our American made dog bones, chews, and treats.

US Bones.com is the online retail store for our Canine Butcher Shop brand of US made dog bones, chews, and treats. We manufacture our treats in Chicago with only US raw materials. All our products are backed by a 100% money back guarantee.

### PROGRAM BENEFITS

At US Bones we understand that the resources of our partners are spread thin. Thus, we do the work so they don't have to. Specific program benefits include:



- Onsite sales at fundraising events (regional availability)
- Adoption kit treats (product sample & coupon)
- Advertisement of events on USBones.com
- Gift baskets for silent auctions & raffles
- Bookkeeping and email notification of online orders
- Wholesale pricing for sales to shelter pet stores

### HOW IT WORKS

1. Sign up to "Become A Partner" at USBones.com.
2. Link your web site to ours (optional).
3. Spread the word!

We've found that our most successful Partners start their program with a grassroots effort led by one or two committed individuals who understand and value the difference in quality of our products. From there, they simply spread the word to their likeminded friends, family, and coworkers via email and good old fashioned word of mouth.

### CONTACT INFO

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### PARTNER SPOTLIGHT



# ILLINOIS

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

## College of Veterinary Medicine

With a mission that includes the promotion of animal welfare, the University of Illinois College of Veterinary Medicine partnership was a natural one. US Bones supports the Vet Med Indigent Pet Fund as well as providing direct financial support as a corporate event sponsor of the College.

Illinois Doberman Rescue Plus was one of our first Partner groups and remains one of our best supporters. Says Amy Wukotich, board member of the rescue,



*"The relationship has been great. We really do nothing more than buy the high quality US made treats that we would be buying for our dogs anyway. It's just that now, our group gets money back for it!"*

Support of Illinois Doberman Rescue Plus has come primarily from sales online and at their annual reunion picnic. At this year's reunion, we sold over \$750 worth of our products of which 25% was donated back.



Cali enjoys one of her all natural American made knuckle bones.